



# Dorin Preda

## EXECUTIVE BOARD MEMBER | TREASURY & FINANCE DIRECTOR

Experienced Executive Board Member with over 25 years of experience in the healthcare and banking sectors. Expertise in driving business growth through mergers & acquisitions and organic development. Adept at strategic planning, financial leadership, negotiation, and team management. Proven ability to consolidate and expand healthcare markets while fostering organizational development and operational excellence.

---

### KEY SKILLS

Leadership & Strategic Planning

Mergers & Acquisitions (M&A)

Financial Management

Business Development & Growth

Negotiation & Stakeholder Management

### CONTACT

- [dpreda@medlife.ro](mailto:dpreda@medlife.ro)
- [www.medlife.ro](http://www.medlife.ro)
- +(40) 746464606
- Bucharest, RO

### EXPERIENCE

**EXECUTIVE BOARD MEMBER | DEPUTY CEO** MED LIFE SA  
2024 - present

---

**EXECUTIVE BOARD MEMBER | FINANCE & TREASURY DIRECTOR**  
MED LIFE SA  
Jun 2006 - 2024

Contributing in MedLife's market growth, contributing to both organic expansion and strategic acquisitions.  
Managed relationships with key financial institutions, investors, and stakeholders.

---

**BRANCH MANAGER** HVB BANK BUCHAREST  
Jan 2005 - Feb 2007

Managed a successful main branch, overseeing operations, customer relations, and loan approvals with significant growth in the corporates & SME portfolio, contributing to overall branch profitability.

---

**BRANCH MANAGER** ION TIRIAC COMMERCIAL BANK,  
BUCHAREST  
Apr 2004 – Jan 2005

Led the branch's strategic initiatives in customer acquisition and corporate finance, achieving revenue growth with a focus on customer satisfaction by streamlining loan processing and expanding product offerings. Part of the merging process with HVB Bank.

---

---

**HEAD OF SME PRODUCT DEVELOPMENT** RAIFFEISEN BANK,  
BUCHAREST  
Oct 2003 – Apr 2004

Developed and launched SME-specific financial products, boosting market penetration and revenue streams in collaboration with cross-functional teams to design innovative banking solutions tailored to small and medium enterprises.

---

## EXPERIENCE

**BRANCH MANAGER** ROBANK SA, PLOIESTI  
Feb 2000 – Oct 2003

Successfully managed branch operations, including credit approvals and customer service, while increasing profitability while strengthening relationships with local businesses and individuals, fostering long-term growth.

---

## EDUCATION

**ACADEMY OF ECONOMICS** BUCHAREST  
SPECIALIZATION IN BANKS AND STOCK EXCHANGES  
1994 – 1998

**IDP-C INSEAD** EXECUTIVE EDUCATION  
2018

---

## EDUCATION

**ACADEMY OF ECONOMICS**  
BUCHAREST  
SPECIALIZATION IN BANKS AND STOCK  
EXCHANGES  
1994 – 1998

**IDP-C INSEAD** EXECUTIVE  
EDUCATION  
2018

---